

Ortel Broadband introduces 50 Mbps Mega Speed DOCSIS 3.0 Internet

Bhubaneswar, June 23, 2015: Ortel Communications Limited (Ortel), one of the leading cable television and high speed broadband services provider focused in the Indian states of Odisha, Chhattisgarh, Andhra Pradesh and West Bengal, has introduced 50 Mbps Mega Speed DOCSIS 3.0 Broadband Internet in Odisha. Data Over Cable Service Interface Specification (DOCSIS) has been developed by CableLabs, which is an International Consortium of Cable Operators and MSOs, and approved by the International Telecommunication Union (ITU-T). This technology has been widely used in Europe and USA by leading ISPs.

The internet subscribers in India have evolved over a period of time and Ortel Broadband has launched the Mega Speed Broadband Internet plans to cater to subscribers who have increased Video led Internet Consumption. HD video content viewings as well as increased download speeds are the main benefits of DOCSIS 3.0 Mega Speed Ortel Broadband. Higher end online gaming responses will be almost real time. Ortel Broadband DOCSIS 3.0 subscribers can download a movie of 750 MB in 2 minutes and video songs can be downloaded within seconds based on the plans selected and system configuration.

Ortel Communications is a pioneer in providing Convergence Communication Services in the Country. It has revolutionized the Entertainment and Broadband Technology in the Eastern India. It has always been the Company's vision to provide Cable TV, Data Service and Internet Telephony on a single cable platform to households. The Company has invested in laying its own network with reverse path compatibility making it capable of providing Triple play service including broadband and VoIP services. Ortel provides connection to customers directly and has control over the 'last mile' connection.

Ortel is the first MSO to offer 50 Mbps Broadband in the state of Odisha using the DOCSIS 3.0 technology. It is being initially deployed in the city of Bhubaneswar and will be followed by other markets. DOCSIS 3.0 allows for a much higher throughput compared to the earlier versions by using multi-channel bonding simultaneously for download/upload.

Commenting on the development, Mr. Bibhu Prasad Rath, President & CEO at Ortel Communications said:

“We are happy to launch mega speed broadband services of upto 50Mbps on DOCSIS 3.0 Technology. This will redefine the consumer experience of internet usage and we believe that mega speed internet at low cost will revolutionize the internet markets that we are present in. We intend to aggressively pursue this in our markets which will help us increase the overall broadband subscriber base.

The Company plans to actively deploy DOCSIS 3.0 modems to deliver impressive internet surfing experience to its subscribers. With faster digitization of Cable TV customers, we will be in a strong position to leverage the opportunity by offering COMBO plans of Digital TV and Internet connections.”

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About Ortel Communications Limited (ORTEL)

Ortel Communications (NSE Code: ORTEL; BSE Code: 539015) is a leading cable television and high speed broadband services provider focused in the Indian states of Odisha, Chhattisgarh, Andhra Pradesh and West Bengal. The Company has built a two-way communication network for 'Triple Play' services (video, data and voice capabilities) with control and focus over the 'Last Mile' network. Ortel has pioneered the primary point cable business model in India by offering digital and analog cable television, broadband and VAS services. The Company has a dominant position in Orissa, with emerging presence in Chhattisgarh, Andhra Pradesh and West Bengal, covering an addressable market of close to 5 million homes. The business is broadly divided into cable television services comprising of analog cable television services, digital cable television services including other value added services such as HD services, near video on demand (NVoD), gaming and local content. Other focused business segments include broadband services, leasing of fibre infrastructure and signal uplinking services.

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